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PC Mag Jan 15 2020 PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Book Production Dec 14 2019 The digital revolution has brought with it a wider range of options for creating and producing print on paper products than ever seen before. With the growing demand for skills and knowledge with which to exploit the potential of digital technology, comes the need for a comprehensive book that not only makes it possible for production staff, editors, and designers to understand how the technology affects the industry they work in, but also provides them with the skills and competencies they need to work in it smartly and effectively. This book is designed to satisfy this need. Book Production falls into two parts: The first part deals with the increasingly important role of production as project managers, a role which has not been adequately written about in any of the recent literature on publishing. The second part deals with the processes and raw materials used in developing and manufacturing print on paper products. Case studies are used to illustrate why and how some processes or raw materials may or may not be appropriate for a particular job. With expert opinions and case studies, and a consideration of the practices and issues involved, this offers a comprehensive overview of book production for anyone working, or training to work in or in conjunction with the books industry.

Photoshop CS3: Essential Skills Apr 29 2021 Brimming with beautiful pictures, this successful book guides you through a project-based, progressive curriculum so that you can build all the essential skills to enhance photographs creatively and professionally with Photoshop CS3. If you are an aspiring professional, enthusiastic amateur photographer, or a student learning photography, digital imaging, art and design, or design graphics, you'll be amazed at the stunning results you can achieve! New! DVD is included FREE. Additional learning materials include * full-resolution, royalty-free images to download for trying-out your new techniques * over 8 hours of QuickTime movie tutorials to support the practical projects * Presets from layer styles to curves, shapes, and gradients * indispensable RAW files for editing practice And don't miss the companion website with updates, practice material, and more at www.photoshopesentialskills.com! "The perfect companion guide for Photoshop users of multiple levels." *Photoshop Creative Magazine* "This book provides excellent coverage of Photoshop as a digital darkroom tool, as well as covering a truly amazing amount of background information. It is very readable and is truly a gem." Mark Lewis, Director, Mount Saint Mary College, USA The Essential Skills Photography Series from Focal Press uniquely offers a structured learning experience for photographers of all ages, with both the underlying theory and loads of invaluable 'how to' and real-life practice projects - all from the most talented photography practitioners/educators in the world. Each subject includes: * learning objectives for each section - for class use or self-study * color images of student and teacher/author work * activities to check learning outcomes * assignments to put theories into creative practice * full glossary of terms Other titles in the series: *Studio Photography: Essential Skills* by John Child, *Photographic Lighting: Essential Skills* by John Child and Mark Galer and *Digital Photography in Available Light* by Mark Galer.

Holistic Mobile Game Development with Unity May 31 2021 *Holistic Mobile Game Development with Unity: An All-In-One Guide to Implementing Mechanics, Art Design and Programming for iOS and Android Games* Master mobile game design and development in this all-in-one guide to creating iOS and Android games in the cutting-edge game engine, Unity. By using Penny de Byl's holistic method, you will learn about the principles of art, design, and code and gain multidisciplinary skills needed to succeed in the independent mobile games industry. In addition, hands-on exercises will help you throughout the process from design to publication in the Apple App Store and Google Play Store. Over 70 practical step-by-step exercises recreating the game mechanics of contemporary mobile games, including Angry Birds, Temple Run, Year Walk, Minecraft, Curiosity Cube, Fruit Ninja, and more. Design principles, art, and programming in unison – the one-stop shop for indie developers requiring interdisciplinary skills in their small teams. An introduction to essential two- and three-dimensional mathematics, geometry and physics concepts. A portfolio of royalty free reusable game mechanics and assets. Accompanying website, www.holistic3d.com, features project source code, instructional videos, art assets, author blog, and teaching resources. Challenge questions and lesson plans are available online for an enhanced learning experience.

Digital Video Surveillance and Security Oct 16 2022 *Digital Video Surveillance and Security* provides a blueprint for the IP-based electronic security system clients need, allowing security professionals to protect their client's place of business or home. The author gives detailed plans on the best camera position, areas of coverage, and hardware and software to select to maximize the effectiveness of newer lower-cost networked technologies. Clear, step-by-step descriptions and detailed illustrations describe the integration of such components as the current or new security system, door and window sensors, or other access controls, offering the capability of instantly launching a video of the area under surveillance on a computer or HDTV. Today's digital video surveillance solutions are networked, digitally archived, offering granular, managed accessibility from anywhere (any office, home, PDA, or smart phone), and providing interoperability and simple scalability. With recent advances in technology, DVS is economically attainable for most businesses. Security consultants can use this information to guide their clients in making budget-friendly choices of design and equipment and assembling the optimal system for their needs. Systems installers can use this step-by-step illustrated guide to master this crucial new technology. Vendor-neutral comparisons of camera equipment and recording options Common sense approach Highly visual presentation Case studies and descriptions of best practices Step-by-step guides Easy to read diagrams and schematics

PC Mag May 11 2022 PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Windows 8.1: The Missing Manual Oct 24 2020 Windows 8.1 continues the evolution of the most radical redesign in Microsoft's history. It combines the familiar Windows desktop with a new, touchscreen-friendly world of tiles and full-screen apps. Luckily, David Pogue is back to help you make sense of it?with humor, authority, and 500 illustrations. The important stuff you need to know:

What's new in 8.1. The update to 8.1 offers new apps, a universal Search, the return of the Start menu, and several zillion other nips and tucks. New features. Storage Spaces, Windows To Go, File Histories?if Microsoft wrote it, this book covers it. Security. Protect your PC from viruses, spyware, spam, sick hard drives, and out-of-control kids. The network. HomeGroups, connecting from the road, mail, Web, music streaming among PCs?this book has your network covered. The software. Media Center, Photo Gallery, Internet Explorer, speech recognition?this one authoritative, witty guide makes it all crystal clear. It's the book that should have been in the box.

Interactive Data Visualization for the Web Oct 12 2019 Create and publish your own interactive data visualization projects on the Web—even if you have little or no experience with data visualization or web development. It's easy and fun with this practical, hands-on introduction. Author Scott Murray teaches you the fundamental concepts and methods of D3, a JavaScript library that lets you express data visually in a web browser. Along the way, you'll expand your web programming skills, using tools such as HTML and JavaScript. This step-by-step guide is ideal whether you're a designer or visual artist with no programming experience, a reporter exploring the new frontier of data journalism, or anyone who wants to visualize and share data. Learn HTML, CSS, JavaScript, and SVG basics Dynamically generate web page elements from your data—and choose visual encoding rules to style them Create bar charts, scatter plots, pie charts, stacked bar charts, and force-directed layouts Use smooth, animated transitions to show changes in your data Introduce interactivity to help users explore data through different views Create customized geographic maps with data Explore hands-on with downloadable code and over 100 examples

Windows 8 Bible Aug 02 2021 The first and last word on the feature-packed new Windows 8 Windows 8 is an exciting new version of Microsoft's flagship operating system and it's packed with exciting new features. From the new Windows 82032s lock screen and the new Internet Explorer to a built-in PDF reader and new user interface, Windows 8 is not only a replacement for Windows 7 but a serious OS for today's tablet and touchscreen device users. And what better way to get the very most out of it than with this equally impressive new book from Microsoft experts? Over 900 pages packed with tips, instruction, and techniques help you hit the ground running with Windows 8. Provides complete how-to coverage of Windows 8 in a thoroughly redesigned and revised new Bible from an expert author team Covers all the exciting new Windows 8 features, including the Windows 82032s lock screen, Internet Explorer Immersive, Modern Reader, a new interface, and more Helps new and inexperienced users, as well as those upgrading from Windows 7, Windows Vista, or Windows XP Also explores new connections to cloud applications and data, distributed file system replication, and improvements to branch cache Get the very most out of Windows 8, no matter what device you run it on, with Windows 8 Bible.

Adobe Photoshop CS6 for Photographers Jul 21 2020 Explains the core aspects and advanced techniques of Photoshop to create professional-looking results.

Handbook of Print Media Oct 04 2021 CD-ROM contains: Electronic version of text.

QuickBASIC Programming for Scientists and Engineers Feb 14 2020 QuickBASIC Programming for Scientists and Engineers teaches computer programming from the ground up with Microsoft QuickBASIC, a modern, fast, easy-to-learn programming language. Examples used throughout the book are useful for students and professionals in chemistry, physics, and engineering. The book covers the basics and then proceeds to more sophisticated programs using a disk (enclosed with the book) containing pretested procedures for important operations such as Graphing (screen, printers, plotters) Data entry/edit/save/retrieve File management Linear regression Nonlinear regression Cubic spline interpolation Romberg integration Differential equations Fourier transform. With these routines, you get many of the advantages of a spreadsheet, but with a simpler, more powerful programming language. QuickBASIC Programming for Scientists and Engineers shows you what these routines do and how to use them effectively. Because the book provides the source code, you can even customize these routines to suit your specific needs. The modules disk runs on any IBM© or compatible microcomputer with a graphics board, 640K RAM, DOS 3.0 or higher, and a copy of Microsoft QuickBASIC (version 4.0 or higher). The book is perfect for any scientist or engineering professional who needs to learn QuickBASIC programming quickly and easily.

Desktop Publishing from A to Z May 19 2020 How to book, with most examples for the Apple Macintosh.

InfoWorld Sep 22 2020 InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

Book Design Made Simple Dec 06 2021 Book Design Made Simple gives DIY authors, small presses, and graphic designers--novices and experts alike--the power to design their own books. It's the first comprehensive book of its kind, explaining every step from installing Adobe(R) InDesign(R) right through to sending the files to press. For those who want to design their own books but have little idea how to proceed, Book Design Made Simple is a semester of book design instruction plus a publishing class rolled into one. Let two experts guide you through the process with easy step-by-step instructions, resulting in a professional-looking top-quality book

Winning Clients in a Wired World Jun 12 2022 A valuable guide to making technology work for your business Now that the Internet bubble has burst, financial service professionals are looking for more realistic ways to use technology to their advantage. J. K. Lasser Pro Taming Technology offers easy and effective methods to do just that. This comprehensive guide puts what's available today in technology into a cohesive framework—one that offers a systematic way to think about and implement technology—to build and strengthen relationships with clients and prospects. J. K. Lasser Pro Taming Technology is a valuable resource for financial service professionals seeking clear, practical advice on using technology and the Internet to acquire and retain profitable business. This book provides readers with easy-to-use ideas and techniques to successfully incorporate technology into their business promotion.

Web Bloopers Feb 08 2022 Jeff Johnson calls attention to the most frequently occurring and annoying design bloopers from real web sites he has worked on or researched. Not just a critique of these bloopers and their sites, this book shows how to correct or avoid the blooper and gives a detailed analysis of each design problem.

PCs For Dummies Dec 18 2022 Over the 15 years since the first edition of PCs For Dummies, PCs have become immensely faster and more powerful. They have also sprouted new and wondrous capabilities at a dizzying pace. This 11th Edition of the all-time bestselling PC guide has been polished and honed to deliver everything you need to know about your twenty-first-century PC — from what plugs into what to adjusting your monitor to burning DVDs, and much more. Whether you want to go online, install a firewall, live the digital life, or finally get a handle on the whole computer software concept, this fun, plain-English handbook is here to answer all your questions PC questions. You'll find out why Windows Vista is the way to go and how to use it to get everywhere else. And,

you'll pick up Web and email tricks and learn about all the new levels of PC security. Discover how to: Set up your PC Use Vista menus Store your stuff on Memory Cards Record live TV Download digital photos Connect to a wireless network Explore the Internet safely Print perfect documents, photos, and more Use your PC as the new hub of your digital world Complete with helpful hints on how to avoid beginner mistakes, a list of extras and accessories you may want for your PC, and insider tips from a PC guru. PCs for Dummies, 11th Edition is the one PC accessory you can't do without.

Designing for Print Sep 15 2022 This book is a single-source guide to planning, designing and printing successful projects using the Adobe Creative Suite. Packed with real-world design exercises, this revised edition is fully updated to align with CS. Dozens of sidebars and step-by-step descriptions walk readers through the design process in the same order actual projects are implemented Content progresses from planning through execution

Windows 8 For Dummies Jan 07 2022 The bestselling tech book of all time, now updated for Windows 8 Microsoft Windows is the operating system that runs nearly 90 percent of the world's computers. Windows 8 will offer new interface updates, cloud-based services, and much more. This update of Andy Rathbone's bestselling Windows guide covers all the basics, plus the enhancements unique to Windows 8. Whether you're meeting Windows for the first time or upgrading from an earlier version, this book shows you how to navigate the interface, work with files, browse the Internet, set up e-mail, manage media, and more. Combined editions of this book, all by Microsoft MVP Andy Rathbone, have sold more than 15 million copies worldwide, making Windows For Dummies the #1 bestselling technology book of all time Covers all the basics of using Windows 8--core desktop components, managing files and folders, saving files, using Windows search, printing, and working in the cloud Shows how to get online, set up and use e-mail, use the latest version of Internet Explorer, set up security and virus protection, add music to the media player, organize photos, and edit media Includes coverage on using Windows 8's new start screen on both a desktop computer and a touchscreen device Windows 8 For Dummies has what all Windows newbies need to know as well as complete coverage of the new version's bells and whistles.

Without a Net: Librarians Bridging the Digital Divide Jul 01 2021 An easy-to-read and understand guide to the complexities surrounding technology access and adoption that focuses on the ways libraries can help close the digital divide.

Web Portfolio Design and Applications Aug 14 2022 "This book defines and gives an overview of the web portfolio and how it is being used in academic programs and professional scenarios"--Provided by publisher.

Vincis Nov 05 2021 After 21 years of running a company dedicated to helping clients win, Nicci Take shares her secrets to sales, presentations and winning business. Able to turn their average client from winning 1 in 3 sales pitches, to 3 in 4, the m62 I vincis process is an invaluable presentation revolution. A lot has changed in sales since Nicci entered the business almost 30 years ago, when she was the first sales rep in her team to own a mobile phone, and the sales floor was a competitive mess of alpha-male egos. Sales has become more cooperative, more feminine, and Nicci has changed with it. Vincis: The Art and Science of Winning is a comprehensive look through the m62 I vincis method for presentations, and Nicci's personal experience in public speaking of all kinds, from Eulogies to stand-up. It uses a combination of hard science and years of presenting experience to produce a simple but revolutionary guide to presentations and public speaking. The book also contains the current version of m62 I vincis's Objective Quality Standards, a rigorous set of rules based in cognitive psychology that guides every decision made by M62 in a presentation. Covering every step in her process, from honing the right message to effective and impressive design, Nicci explains, in simple terms, what she's spent decades learning. This book will appeal to all, from the beginner to the expert who's still willing to pick up tips.

Discovering Computers & Microsoft Office 2013: A Fundamental Combined Approach Jul 13 2022 Combining computer concepts material from the best-selling Discovering Computers and step-by-step instruction on Office applications from Microsoft Office 2013, DISCOVERING COMPUTERS & MICROSOFT OFFICE 2013: A FUNDAMENTAL COMBINED APPROACH delivers the best of Shelly Cashman Series in one book for your Introduction to Computers course. For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. We're continuing our history of innovation by enhancing our proven pedagogy to engage students in more critical thought, personalization, and experimentation with Office 2013 software. In addition, computer concepts content has been fully updated and revised to reflect the evolving needs of Introductory Computing students, and focus solely on what they really need to know to be successful digital citizens in college and beyond. With these enhancements and more, the Shelly Cashman Series continues to deliver the most effective educational materials for you and your students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Altova® StyleVision® 2010 User & Reference Manual Mar 09 2022

Art of Advocacy: Appeals Jan 27 2021 Step-by-step practical analysis of written and oral arguments, with expert advice on preparation and presentation. Included are sample written briefs and oral arguments in products liability cases, medical malpractice cases, and wrongful death actions. Arguments are compared, do's and don'ts are highlighted, and checklists are provided.

Digital Media: Concepts and Applications Sep 03 2021 DIGITAL MEDIA, CONCEPTS AND APPLICATIONS, 4E prepares students for the multimedia-rich workplace by teaching them multimedia concepts as well as business-standard software applications to complete projects and solve problems. The non-software-specific text approach gives students a strong foundation in the concepts and practices of digital multimedia and allows the text to focus on the more creative end of business technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A Practical Guide to Localization Nov 17 2022 Translation technology has evolved quickly with a large number of translation tools available. In this revised addition, much content has been added about translating and engineering HTML and XML documents, multilingual web sites, and HTML-based online help systems. Other major changes include the addition of chapters on internationalization, software quality assurance, desktop publishing and localization support. There is a focus on translators who want to learn about localization and translation technology.

Photoshop CC Feb 25 2021 This bestselling guide from authors Elaine Weinmann and Peter Lourekas has been the go-to tutorial and reference book for photography/design professionals and the textbook of choice in college classrooms for decades. This edition includes their trademark features of clear, concise, step-by-step instructions; hundreds of full-color images; screen captures of program features; and supplemental tips and sidebars in every chapter. New and updated Photoshop CC features are clearly marked with bright red stars in both the table of contents and main text.

Photoshop Elements 2022 For Dummies Aug 22 2020 Make your photos pop without any visual design or editing experience With cameras on every phone, we've all got more photos than we know what to do with. But what if you could optimize and beautify every snap you take, regardless of the lighting or background? What if you could turn every shot of your adorable baby or a serene sunset into a stunning work of art? Photoshop Elements 2022 For Dummies is the key to making that happen. This handy, step-by-step guide walks you through every aspect of using Photoshop Elements—the intuitive and accessible cousin of the more complex Photoshop—to make your next picture the best one you've ever taken. Don't have any graphic design experience? Don't worry! This handbook is written specifically for everyday, busy people who want to learn Photoshop Element's photo editing tools without wading through complicated jargon or confusing instructions. In no time flat, you'll be fixing red eye, enhancing contrast and colors, and adding artistic flair to photos people can't help but enjoy and share. Get a handle on the most basic Photoshop Elements features before moving on to more advanced walkthroughs that will have you editing like a pro Figure out how to build, manipulate, and alter layers so you can change one part of a picture without altering the whole thing Make tiny adjustments—like fixing glare—or fundamental changes—like switching backgrounds—with the click of a mouse So, get ready for more social media "Likes" than you know what to do with. You're about to turn your photos into something truly special.

Exploring Color Photography Fifth Edition Feb 20 2023 The classic book on color photography is back in print and completely revamped for a digital photography audience! Learn from step-by-step instruction, illustrative charts, and unbelievably inspirational imagery in this guide meant just for color photographers. World renowned artists give you insight as to "how they did that" and the author provides challenging assignments to help you take photography to a new level. With aesthetic and technical instruction like no other, this book truly is the bible for color photographers. Be sure to visit the companion website, featuring portfolios and commentary by contemporary artists: www.exploringcolorphotography.com

Photoshop 7 Trade Secrets Apr 10 2022 How do you get the best out of Photoshop? It's a combination of knowing what you want and knowing how to do it properly: a mixture of creativity and acumen. As you learn more, you make fewer mistakes, your workflow becomes faster, and you have more time to explore creative possibilities. This book is dedicated to showing you the tricks of the trade, to sharing the insider's knowledge which will speed up your work, and to improving your understanding of Photoshop as a tool. The book is divided into eight chapters, in the first three we look at ways of improving your efficiency, good selection techniques, and how to use layers effectively. In the next three chapters we look at practical applications of Photoshop for retouching and correction, Web graphics and special effects. The final two chapters look at the practicalities of Photoshop's configuration and hardware. Throughout the book, we cover the new features of Photoshop 7, so if you're not yet up to speed with the latest version, we'll show you the way. You've mastered the basics of Photoshop and you're ready to move on to the next level - this book is jam-packed with the hints, tips, and advice from four Photoshop experts that you need to take you there. To get the most information out of each of the authors that we possibly could, we used a collaborative method of writing. Each of the four authors chose two subject areas to be the main writer on, and once they had finished writing the sections, they were passed on to the other three authors for them to add their own tips and tricks to. All these parts then went out to review, and the reviewers (themselves Photoshop users) added their tips to the tip-tank. All of these tips then came together in editorial, where they were ordered and polished. In this way, we hoped to maximize the amount of insightful and essential information, and to give you the greatest benefit.

Signal Transduction Immunohistochemistry Mar 29 2021 This new edition collects diverse protocols compiled by experts from different areas of research as well as by biotech researchers developing novel technologies in the area of immunohistochemistry (IHC). After a few chapters to help orient novices entering the biomedical arena, the book includes methods chapters covering multiplex IHC including fluorescence and chromogenic techniques, combination of IHC with In Situ Hybridization (ISH), wavelet transform approach for organelle tracking, transcription factors in human stem cells, differentiation of mesenchymal stem cells, 3D imaging, phenotyping of glial cells in the human brain, tissue fixation, permeabilization, and cryo-preservation, as well as other topics. Written for the highly successful Methods in Molecular Biology series, chapters include introductions to their respective topics, lists of the necessary materials and reagents, step-by-step and readily reproducible laboratory protocols, and tips on troubleshooting and avoiding known pitfalls. Authoritative and up-to-date, Signal Transduction Immunohistochemistry: Methods and Protocols, Third Edition aims to arm novices and experts with vital protocols they can use either as-is or tailor them for specific experimental needs.

Exploring Color Photography Jan 19 2023 Robert Hirsch's Exploring Color Photography is the thinking photographer's guide to color imagemaking. Now in its sixth edition, this pioneering text clearly and concisely instructs students and intermediate photographers in the fundamental aesthetic and technical building blocks needed to create thought-provoking digital and analog color photographs. Taking both a conceptual and pragmatic approach, the book avoids getting bogged down in complex, ever-changing technological matters, allowing it to stay fresh and engaging. Known as the Bible of Color Photography, its stimulating assignments encourage students to be adventurous and to take responsibility for learning and working independently. The emphasis on design and postmodern theoretical concepts stresses the thought process behind the creation of intriguing images. It's extensive and inspiring collection of images and accompanying captions allow makers to provide insight into how photographic methodology was utilized to visualize and communicate their objectives. The text continues to deliver inspiring leadership in the field of color photography with the latest accurate information, ideas, commentary, history, a diverse collection of contemporary images, and expanded cellphone photography coverage. A "Problem Solving and Writing" chapter offers methods and exercises that help one learn to be a visual problem solver and to discuss and write succinctly about the concepts at the foundation of one's work. Exploringcolorphotography.com, the companion website, has been revamped and updated to feature more student and teacher resources, including a new web-based timeline: As It Happened: A Chronological History of Color Photography.

PowerPoint 2007 Bible Nov 24 2020 Examines the new features and enhancements of the presentation software, describing the new user interface and explaining how to combine text, animation, video, photographs, sound effects, narration, and other features into a professional-looking presentation.

PC Mag Nov 12 2019 PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Photoshop CS at Your Fingertips Dec 26 2020 Fast Answers at Your Fingertips Photoshop CS at Your Fingertips is the first ever task-

based reference to Photoshop. Every page of this critically acclaimed guide is focused on giving you immediate access to the information you need to get your work done. Inside you'll find: Complete coverage of every aspect of Photoshop CS, from image correction and manipulation to printing to web design An intuitive organization that lets you search according to what you want to do Clear, step-by-step instructions At-a-glance shortcuts and time-saving tips A visual reference to the Photoshop CS interface This groundbreaking book was written by expert authors who share inside knowledge accumulated over years of intensive Photoshop use. Whatever your field or level of experience, you've found the Photoshop reference you've been waiting for.

Foundations of Digital Art and Design with the Adobe Creative Cloud Jun 19 2020 Fuses design fundamentals and software training into one cohesive book! Teaches art and design principles with references to contemporary digital art alongside basic digital tools in Adobe's Creative Cloud Addresses the growing trend of compressing design fundamentals and design software into the same course in universities and design trade schools. Lessons are timed to be used in 50 to 90 minute class sessions with additional materials available online Free video screencasts demonstrate key concepts in every chapter All students of digital design and production—whether learning in a classroom or on their own—need to understand the basic principles of design. These principles are often excluded from books that teach software. Foundations of Digital Art and Design reinvigorates software training by integrating design exercises into tutorials fusing design fundamentals and core Adobe Creative Cloud skills. The result is a comprehensive design learning experience. This book is organized into six sections that focus on vector art, photography, image manipulation, typography, web design, and effective habits. Design topics and principles include: Bits, Dots, Lines, Shapes, Rule of Thirds, Zone System, Color Models, Collage, Appropriation, Gestalt, The Bauhaus Basic Course Approach, The Grid, Remix, Automation, and Revision.

Advanced Typography Mar 17 2020 Once you have learnt the fundamentals of typography, there is still a wealth of knowledge to grasp to really become a master in the art and craft of working with type. In Advanced Typography, expert practitioner and instructor Richard Hunt goes beyond the basics to take your understanding and usage to the next level. Taking a practical approach, the book combines visual, linguistic, historical and psychological systems with the broad range of applications and audiences of type today. From the challenges of designing across media and cultures, to type as information and craft, Hunt marries theoretical context with applied examples so you feel confident in improving your skills as an advanced typographer.

2.5D Printing Apr 17 2020 A guide that examines the history and current state of 2.5D printing and explores the relationship between two and three dimensions 2.5D Printing: Bridging the Gap Between 2D and 3D Applications examines the relationship between two- and three-dimensional printing and explores the current ideas, methods, and applications. It provides insights about the diversity of our material culture and heritage and how this knowledge can be used to design and develop new methods for texture printing. The authors review the evolving research and interest in working towards developing methods to: capture, measure and model the surface qualities of 3D and 2D objects, represent the appearance of surface, material and textural qualities, and print or reproduce the material and textural qualities. The text reflects information on the topic from a broad range of fields including science, technology, art, design, conservation, perception, and computer modelling. 2.5D Printing: Bridging the Gap Between 2D and 3D Applications provides a survey of traditional methods of capturing 2.5D through painting and sculpture, and how the human perception is able to judge and compare differences. This important text: Bridges the gap between the technical and perceptual domains of 2D and 3D printing Discusses perceptual texture, color, illusion, and visual impact to offer a unique perspective Explores how to print a convincing rendering of texture that integrates the synthesis of texture in fine art paintings, with digital deposition printing Describes contemporary methods for capturing surface qualities and methods for modelling and measuring, and ways that it is currently being used Considers the impact of 2.5D for future technologies 2.5D Printing is a hands-on guide that provides visual inspiration, comparisons between traditional and digital technologies, case studies, and a wealth of references to the world of texture printing. Please visit the companion website at: www.wiley.com/go/bridging2d3d.

walgreenslistens.care