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Derived from his popular and acclaimed Genetics: A Conceptual Approach, Ben Pierce's streamlined text covers basic transmission, molecular, and population genetics in just 18 chapters, helping students uncover major concepts of genetics and make connections among those concepts as a way of gaining a richer understanding of the essentials of genetics. With the new edition, Ben Pierce again focuses on the most pervasive problems for students taking genetics—understanding how genetics concepts connect to each other and developing solid problem solving skills. And with this edition, Genetics Essentials is available as a fully integrated text/media resource with SaplingPlus, an online solution that combines an e-book of the text, Pierce's powerful multimedia resources, and Sapling's robust genetics problem library. Wellbeing regulation, the part of regulation managing different parts of medical services, including the acts of guardians and the freedoms of patients. Doctors generally have set their own norms of care, and their direct has typically been decided by contrasting it and that of different doctors. Moral standards, or codes, by and large centered around proficient behavior and kindness toward individual doctors instead of on associations with patients. The Hippocratic vow, figured out in the fifth century BCE, probably by the old Greek doctor Hippocrates, was a remarkable special case, yet its arrangements were credited to by just a minority of Greek doctors. The fourth edition of Essentials of Managing Stress teaches readers practical skills and techniques on how to best handle daily stressors and empowers them with the tools needed to live a balanced life. The Fourth Edition is a highly accessible and student-friendly text that is designed to promote personal growth along with content retention. Students are guided through a series of more than 80 exercises and questionnaires that encourage them to adopt effective stress management practices into their personal health behaviors. A new chapter on Ecotherapy rounds out the text and provides insight into the healing powers of nature. This version includes all 21 chapters of Essentials of Fire Fighting, 6th Edition and adds three chapters written and validated to meet the emergency medical and hazardous materials requirements of NFPA® 1001, 2013 Edition. Chapter 22 specifically addresses the Firefighter I and Firefighter II knowledge and skills requirements for the emergency medical care competencies identified in NFPA® 1001, 2013 Edition Chapter 4. Chapters 23 and 24 meet the First Responder Awareness and Operations Levels for Responders according to NFPA® 472: Standard for Competence of Responders to Hazardous Materials/Weapons of Mass Destruction Incidents, 2012 Edition and OSHA 1910.120. The chapters also provide validated content to meet Section 6.6, Mission-Specific Competencies: Product Control, of NFPA® 472. The hazardous materials information is adapted from the IFSTA Hazardous Materials for First Responders, 4th Edition. Essentials of the U.S. Health Care System, Fifth Edition is a clear and concise distillation of the major topics covered in the best-selling Delivering Health

Care in America by the same authors. Designed for undergraduate and graduate students in programs across the health disciplines, Essentials of the U.S. Health Care System is a reader-friendly, well organized resource that covers the major characteristics, foundations, and future of the U.S. health care system. The text clarifies the complexities of health care organization and finance and presents a solid overview of how the various components fit together. Essentials of The Living World is often considered a student favorite. George Johnson has written this non-majors textbook from the ground up to be an engaging and accessible learning tool with an emphasis on "how things work and why things happen the way they do". Essentials of The Living World focuses on concepts rather than terminology and technical information, and features a straightforward, clear writing style and a wide variety of media assets to enhance the content of the textbook. Essentials of Musculoskeletal Care, Enhanced Fifth Edition is a robust educational resource focused on how to evaluate and manage common musculoskeletal conditions. This text is used for immediate, point-of-care guidance in decision making and intervention and is a powerful educational product for many health professions dealing with the care of the musculoskeletal system. The easy-to-understand content and crisp presentation appeal to health care professionals and students. It is also a powerful tool to help educate patients regarding conditions and treatment. Thoroughly updated and enhanced by new print and electronic ancillaries, this full-color text provides accurate, practical information and instruction on phlebotomy procedures with a comprehensive background in theory and principles. Reflecting current CLSI guidelines, NAACLS competencies, and federal regulations, this Fourth Edition includes updated information on safety issues and equipment, laboratory information systems and instrumentation, legal issues, and diagnostic tests. This edition also includes caution notes identifying dangerous practices and problem areas. An accompanying CD-ROM includes clinical procedures videos, animations, electronic flashcards, and a glossary with audio pronunciations. Other ancillaries include a new companion Workbook, an Instructor's Resource CD-ROM, and online resources at thePoint. Loomis's Essentials of Toxicology, Fifth Edition, provides the information on the harmful biologic effects associated with exposures to chemicals of all types. The scope of this book includes a discussion of the major types of chemicals involved, their general properties and detrimental biologic effects, the methods used to demonstrate these effects, the basis for clinical diagnosis, and therapy for the harmful effects of chemicals on humans. Individual examples are used to demonstrate the principle discussed. This reference volume will be an invaluable resource for both toxicologists and graduate and advanced undergraduate students in toxicology and public health. Provides a revised and updated edition of one of the "gold" works in the field Includes both principles and methods Requires minimal background in chemistry and biology Expanded Information Sources in Toxicology Note: If you are purchasing the standalone text or electronic version, MasteringChemistry does not come automatically packaged with the text. To purchase MasteringChemistry please visit: www.masteringchemistry.com or you can purchase a package of the physical text + MasteringChemistry by searching for 9780321918734 / 0321918738. MasteringChemistry is not a self-paced technology and should only be purchased when required by an instructor. See how chemistry is relevant to your life Now in its Fifth Edition, Introductory Chemistry Essentials continues to foster deep engagement in the course by showing how chemistry manifests in your daily life. Author Nivaldo Tro draws upon his classroom experience as an award-winning instructor to extend chemistry from the laboratory to your world, with relevant applications and a captivating writing style. Closely integrated with the fifth edition of Introductory Chemistry Essentials, MasteringChemistry® gives you the tools you need to succeed in this course. This program provides you a better learning experience. It will help you to: * Personalize learning with MasteringChemistry®: This data-validated online homework, tutorial, and assessment program helps you quickly master concepts, and enables instructors to provide timely intervention when necessary. * Achieve deep conceptual understanding: Several new Conceptual Checkpoints and Self-Assessment Quizzes help you better grasp key concepts. * Develop problem-solving skills: A step-by-step framework encourages you to think logically rather than simply memorize formulas. Additional worked examples, enhanced with audio and video, reinforce challenging problems. * Maintain

interest in chemistry: The inclusion of concrete examples of key ideas throughout the program keeps you engaged in the material. ESSENTIALS OF PSYCHOLOGY: CONCEPTS AND APPLICATIONS, 5th Edition retains the hallmark features and pedagogical aids that have made this text unique in presenting the foundations of psychology in a manageable, reader-friendly format. Students gain a broad view of psychology and see applications of the knowledge gained from contemporary research to the problems and challenges we face in today's world. Nevid's comprehensive learning system, derived from research on memory, learning, and textbook pedagogy, is featured throughout. This model incorporates the Four E's of Effective Learning -- Engaging Student Interest, Encoding Information, Elaborating Meaning, and Evaluating Progress. Thoroughly updated with recent research developments, this edition also features an expanded focus on psychology in the digital world -- a topic students are sure to find fascinating and relevant. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. A concise and affordable resource for the mass communication course, Media Essentials provides a flexible, informative, and relevant breakdown of what the media is, how it works, and how it impacts today's most talked-about subjects. From #metoo to content streaming to social media and politics, students learn how a wide variety of recent developments have impacted the mass-media landscape--and how past innovation and change have informed our current media world. Media Essentials is available with LaunchPad, a robust online platform designed to help students fully engage with course content--and with the world of mass media. From our acclaimed LearningCurve adaptive quizzing, which helps students learn and retain concepts, to compelling features like an interactive e-book and a variety of entertaining and thought-provoking video clips, LaunchPad gets students connected with--and interested in--the information they need to succeed in class. Designed for shorter programs of 85 hours or fewer, Mosby's Essentials for Nursing Assistants, 5th Edition provides coverage of the concepts and skills that are essential to becoming a nursing assistant. With focus on quality of life in the patient/person and self-pride in the nursing assistant this concise text emphasizes the importance of treating residents with respect while providing safe, competent, and efficient care. Delegation Guidelines identify the nursing assistant's specific responsibilities in accepting commonly delegated tasks. Promoting Safety and Comfort boxes highlight important considerations for providing safe and effective care while promoting patient comfort. Procedures boxes are divided into step-by-step format with instructions for performing each skill, including Quality of Life courtesies, Pre-procedure, Procedure, and Post-Procedure sections to make learning critical skills easier. Focus on PRIDE boxes highlight personal and professional responsibility, rights and respect, independence and social interaction, delegation and teamwork, and ethics and laws, encouraging you to promote pride in the person, family, and yourself. Quality of Life reminders in the procedure boxes reinforce the simple courtesies that should be afforded to all patients, demonstrating how to show respect for the patient as a person. NNAAP in the Procedure Title Bar alerts you to skills that are part of the National Nurse Aide Assessment Program. Concise coverage of nursing assistant content that's ideal and easy to use in classes with shorter hour requirements. Detailed illustrations offer step-by-step visual guidelines for performing key procedures. NEW! Focus on Surveys boxes with common survey questions emphasize the nursing assistant's role in providing safe and effective care. NEW! Focus on Practice boxes at the end of each chapter present short case scenarios with questions so you can consider practical applications for providing patient care. NEW! The Person's Rights chapter highlights the importance of understanding and protecting a patient's rights. NEW! Pressure Ulcers chapter familiarizes you with the risk factors of pressure ulcers and the information to identify individuals at risk. NEW! Laminated, pocket-sized reference cards include information on vital signs, measurement conversions, range-of-motion, abbreviations, positioning, and the 24-hour clock for easy access to information critical in providing safe and effective care. NEW! Updated Companion CD has 28 procedures, including 3 new procedures, containing interactive learning exercises, an updated audio glossary, a new Spanish audio glossary, and Body Spectrum (an anatomy and physiology program) providing you with additional tools for independent learning that reinforces textbook content.

Revised edition of Criminal justice, [2016] Written by Oracle insiders, this indispensable guide distills an enormous amount of information about the Oracle Database into one compact volume. Ideal for novice and experienced DBAs, developers, managers, and users, Oracle Essentials walks you through technologies and features in Oracle's product line, including its architecture, data structures, networking, concurrency, and tuning. Complete with illustrations and helpful hints, this fifth edition provides a valuable one-stop overview of Oracle Database 12c, including an introduction to Oracle and cloud computing. Oracle Essentials provides the conceptual background you need to understand how Oracle truly works. Topics include: A complete overview of Oracle databases and data stores, and Fusion Middleware products and features Core concepts and structures in Oracle's architecture, including pluggable databases Oracle objects and the various datatypes Oracle supports System and database management, including Oracle Enterprise Manager 12c Security options, basic auditing capabilities, and options for meeting compliance needs Performance characteristics of disk, memory, and CPU tuning Basic principles of multiuser concurrency Oracle's online transaction processing (OLTP) Data warehouses, Big Data, and Oracle's business intelligence tools Backup and recovery, and high availability and failover solutions The newly revised fifth edition of Essentials of Musculoskeletal Care is the practical, go-to guide to confidently evaluate and treat more than 300 complaints and conditions. Combining stepwise instruction, comprehensive coverage, and an unparalleled collection of videos and exercises--this new edition offers the information needed to make confident point-of-care decisions. The fifth edition offers: Completely revised and updated text with step-by-step instruction and helpful illustrations to offer visual confirmation. Consistent information throughout each section includes definitions, symptoms, tests, differential diagnosis, treatments, adverse outcomes, referral decisions, and red flags. Problem/solution format and concise presentation of content delivers the necessary information to quickly and logically inform your protocol. Companion website with more than 200 video demonstrations of physical examination techniques and special tests--plus procedures for aspirations and injections with vivid anatomical overlays. Downloadable and customizable PDF patient exercise programs for your patients--able to be printed or emailed. Intuitively organized by anatomical area and presented in a user-friendly progression from evaluation to management, Essentials of Musculoskeletal Care is trusted and sought after by physician assistants, nurse practitioners, physical therapists, physiatrists, internists, osteopathic physicians, rheumatologists, pediatricians, sports medicine specialists, athletic trainers, kinesiologists, primary care physicians, medical students, and residents. Sections are included on: General Orthopaedics; Shoulder; Elbow and Forearm; Hand and Wrist; Hip and Thigh; Knee and Lower Leg; Foot and Ankle; Spine; and Pediatric Orthopaedics. This essential desk reference for patent attorneys, engineers, entrepreneurs, innovators, development professionals, and students has been updated with the latest court cases and legislation. • Makes patent law accessible to both novice and expert practitioners • Discusses a number of recent landmark Supreme Court decisions, including *Alice Corp. v. CLS Bank* (2014), discussing when software-implemented business methods are unpatentable as abstract ideas; *Commil v. Cisco Systems* (2015), on the intent required to induce infringement; and *Samsung Electronics v. Apple* (2016), addressing the award of the infringer's profits from infringement of a design patent • Contains sample utility and design patents for reference • Walks readers through the many parts of a patent NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. For Books a la Carte editions that include MyLab(tm) or Mastering(tm), several versions may exist for each title--including customized versions for individual schools--and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab or Mastering platforms. For courses in Introductory Statistics. Real data bring statistics to life From opinion polls and clinical trials to self-driving cars, statistics influences and shapes the world around us. Best-selling author Marty Triola is committed to keeping Essentials of Statistics current - with an unprecedented amount of current

real data - so that students of all majors understand the role of statistics in the world around them. In addition to an abundance of new data sets, examples, and exercises, the 6th Edition is even more effective for today's instructors with the addition of learning objectives as an organizational tool, larger data sets, and new topics and organization in line with advancements in statistics education. In addition, students will find more support in an all-new series of videos, additional opportunities for practice, and improved support for statistical software. Essentials of Statistics is part of a series that includes Elementary Statistics, Elementary Statistics Using the TI 83/84 Plus Calculator, and Elementary Statistics Using Excel. Data sets and other resources for this series are available at our website. Also available with MyLab Statistics MyLab(tm) Statistics is the teaching and learning platform that empowers instructors to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. With MyLab Statistics and StatCrunch, an integrated web-based statistical software program, students learn the skills they need to interact with data in the real world. Note: You are purchasing a standalone product; MyLab Statistics does not come packaged with this content. Students, if interested in purchasing this title with MyLab Statistics, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. For undergraduate and graduate level Strategic Management courses. Get straight to the heart of important strategic management concepts. This brief text offers a concise explanation of the most important concepts and techniques in strategic management. Further, cases and simulations are a perfect supplement to Essentials of Strategic Management, while its brevity also makes it suitable for use in corporate and executive training programs. This edition contains new information to reflect the latest changes in the discipline while remaining brief and to the point. No other text conveys such a passion for this profoundly important discipline. Delivering the material in their signature engaging style, the authors pepper their writing with a focus on human conflict that illustrates legal issues from the business manager's perspective. While more brief than traditional business law texts, ESSENTIALS OF BUSINESS LAW, 5TH Edition provides solid coverage of the core topics, especially contracts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Updated and revised, The Essentials of Computer Organization and Architecture, Third Edition is a comprehensive resource that addresses all of the necessary organization and architecture topics, yet is appropriate for the one-term course. Vital Disease Information for Your Success in Nursing Ready yourself for the realities of professional nursing practice with this proven approach to pathophysiology. Distilling need-to-know disease content in a clear, accessible format, Porth's Essentials of Pathophysiology offers concise yet complete coverage of how the body works to help you establish the scientific foundation essential to success in your nursing career. Approachable presentation builds understanding from basic to advanced concepts and defines key terms as you progress. "Chunked" content--including Learning Objectives, Key Points boxes, and Summary Concepts sections--highlights critical points for reflection. Full-color illustrations clarify the clinical manifestations of diseases and disease processes. Review Exercises at the end of each chapter test your retention and identify areas for further study. References provide fast, efficient access to normal laboratory values in both conventional and SI units, as well as a comprehensive glossary. Narrated animations referenced by icons in the text and available online enhance your understanding of the most challenging and clinically relevant concepts. The fifth edition of this leading "essentials" textbook on corrections has been fully revised and updated to include new international comparative data, and a fresh chapter on prison inmates with special needs. Unrivalled in scope, it offers undergraduates a concise but comprehensive introduction to the subject. Includes textual materials and assignments formulated to encourage students' critical thinking skills Chapters feature text boxes on key points of correctional theory and on international correctional practice Presented in full color throughout — including extensive photos and graphics Includes stand-alone chapters on careers in corrections, gender and ethnicity issues, and likely future developments in corrections Features invaluable historical context on the evolution of correctional

theory and practice Offers a new, comprehensive online Student Study Guide and thoroughly updated and expanded ancillary materials "Designed to be used in combination with the fifth edition of the 'Phlebotomy essentials' textbook as a valuable learning resource that will help the student master the principles of phlebotomy by reinforcing key concepts and procedures covered in the textbook."--Pref. Dynamic Business Law: The Essentials is appropriate for the one-semester Business Law course. It contains the basics of business law but does not get bogged down in the kind of details that are more appropriate in an upper-level law class. The text provides an examination of the basic questions, concepts, and legal rules of business law. Emphasis on the BUSINESS in business law. Dynamic Business Law: The Essentials emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly 'defending' the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers. Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. Dynamic Business Law: The Essentials contains a helpful instructor's manual, particularly for the many adjuncts teaching this course. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law: The Essentials as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to tie in this component even further. Covering both the fundamentals and recent developments in this fast-changing field, Essentials of Nuclear Medicine and Molecular Imaging, 7th Edition, is a must-have resource for radiology residents, nuclear medicine residents and fellows, nuclear medicine specialists, and nuclear medicine technicians. Known for its clear and easily understood writing style, superb illustrations, and self-assessment features, this updated classic is an ideal reference for all diagnostic imaging and therapeutic patient care related to nuclear medicine, as well as an excellent review tool for certification or MOC preparation. Provides comprehensive, clear explanations of everything from principles of human physiology, pathology, physics, radioactivity, radiopharmaceuticals, radiation safety, and legal requirements to hot topics such as new brain and neuroendocrine tumor agents and hybrid imaging, including PET/MR and PET/CT. Covers the imaging of every body system, as well as inflammation, infection and tumor imaging; pearls and pitfalls for every chapter; and pediatric doses and guidelines in compliance with the Image Gently and Image Wisely programs. Features a separate self-assessment section on differential diagnoses, imaging procedures and artifacts, and safety issues with unknown cases, questions, answers, and explanations. Includes new images and illustrations, for a total of 430 high-quality, multi-modality examples throughout the text. Reflects recent advances in the field, including updated nuclear medicine imaging and therapy guidelines • Updated dosimetry values and effective doses for all radiopharmaceuticals with new values from the 2015 International Commission on Radiological Protection • Updated information regarding advances in brain imaging, including amyloid, dopamine transporter and dementia imaging • Inclusion of Ga-68 DOTA PET/CT for neuroendocrine tumors • Expanded information on correlative and hybrid imaging with SPECT/CT • New myocardial agents • and more. Contains extensive appendices including updated comprehensive imaging protocols for routine and hybrid imaging, pregnancy and breastfeeding guidelines, pediatric dosages, non-radioactive pharmaceuticals used in interventional and cardiac stress imaging, and radioactivity conversion tables. Fully revised and updated, this Third Edition provides excellent coverage of the fundamentals of exercise physiology, integrating scientific and clinical information on nutrition, energy transfer, and exercise training. The book is lavishly illustrated with full-color graphics and photos and includes real-life cases, laboratory-type activities, and practical problem-solving questions. This edition has an Integrated Workbook in the margins that reinforces concepts, presents activities to test knowledge, and aids students in taking notes. An accompanying CD-ROM contains multiple-choice and true/false questions to help students prepare for exams. LiveAdvise online faculty support and student tutoring services are available free with the

text. Real examples. Real companies. Real business decisions. Many students of first year economics ask themselves "why am I here?" and "will I ever use this?". Essentials of Economics answers these questions by demonstrating that real businesses use economics to make real decisions every day. Explore the interactive brochure The authors believe that students can learn to apply economics principles successfully if they learn them in a familiar context. By using a wealth of relevant global and local businesses examples and case studies, Essentials of Economics makes the subject relevant and meaningful. Pearson recommends including MyEconLab with your textbook purchase. This effective online learning system helps educators to help students, both inside and outside the classroom, and has been redesigned for this edition. Videos, personalised practice quizzes, guided solutions, adaptive multimedia learning tools and homework can be integrated with an eText version of Essentials of Economics. Discover the business law book you'll actually enjoy reading. Time after time, readers like you have commented that this is the most interesting introduction to law they've ever read. Beatty/Samuelson/Abril's ESSENTIALS OF BUSINESS LAW, 7E is packed with current examples and real scenarios that bring law to life, whether you are a business learner or practicing professional. This reader-friendly presentation uses conversational writing to explain complex topics in easy-to-understand language. The authors draw from their law practices to offer memorable real stories that illustrate how legal concepts apply to everyday business practice. This edition also emphasizes today's digital landscape with new information on privacy and intellectual property. An updated ethics chapter offers a practical approach, using the latest research to explain why people make unethical decisions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Engineering Graphics Essentials gives students a basic understanding of how to create and read engineering drawings by presenting principles in a logical and easy to understand manner. It covers the main topics of engineering graphics, including tolerancing and fasteners. This textbook also includes independent learning material containing supplemental content to further reinforce these principles. This textbook makes use of a large variety of exercise types that are designed to give students a superior understanding of engineering graphics and encourages greater interaction during lectures. The independent learning material allows students to explore the topics in the book on their own and at their own pace. The main content of the independent learning material contains pages that summarize the topics covered in the book. Each page has audio recordings that simulate a lecture environment. Interactive exercises are included and allow students to go through the instructor-led and in-class student exercises found in the book on their own. Also included are videos that walk students through examples and show them exactly how and why each step is performed. Written exclusively for limited radiography students, Radiography Essentials for Limited Practice, 5th Edition makes it easy to learn and perform basic procedures. This edition has been revised to improve information clarity and reflect changes in practice. It incorporates all the subjects mandated by the American Society of Radiologic Technologists (ASRT) curriculum, so you will be thoroughly prepared for the ARRT Limited Scope Exam. Coverage includes the latest information on x-ray science and techniques, processing, radiation safety, radiographic anatomy, patient care, and pathology, along with updated step-by-step instructions for positioning and procedures. Concise coverage thoroughly prepares you for the ARRT Limited Scope Exam and clinical practice with the latest on x-ray science and techniques, radiation safety, radiographic anatomy, pathology, patient care, ancillary clinical skills, and positioning of upper and lower extremities, spine, chest and head. Step-by-step instructions provide guidance on how to position patients for radiographic procedures performed by limited operators. The latest information on state licensure and limited radiography terminology ensures that you understand the role of the limited practitioner. Math and radiologic physics concepts are presented at an easy-to-understand level. Chapter on Bone Densitometry provides all the information you need to know to for the ARRT exam and clinical practice. NEW! Expanded digital imaging concepts reflect current practice and meet the requirements of the ASRT Limited Scope Content Specifications. NEW! Updated drawings, photos, and medical radiographs enhance your understanding of key concepts and illustrate current technology. NEW! Two-color

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